**The Launch: A Product is Born**

**Product – Ultimate BBQ Grill**

***Provide a mini-description of events happening each day. What sticks out to you?***

**Day 1 – Meet the Clients**

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**Day 2 – Field Research**

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**Day 3 – Groups Report**

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**Day 4 – Sketches**

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**Day 5 – Tweaking**

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**Day 6 – Create Working Prototype**

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**Day 7 – Engineers**

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**Day 8 – Emergency Meeting**

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**4 ½ days - Create Scale Model**

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**Day 15 – Fuego** (Spanish for Fire)

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**Day 20 - (2 weeks left) – Client Meeting**

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**Day 21 – BBQ at Manufacturer** (only have 5 days)

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**Day 32 - 48 Hours Left**

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**Day 34 – Consumer’s Feedback & Client Reveal**

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**Summary & Opinion:**

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